



# SURVEYS & ANALYSES

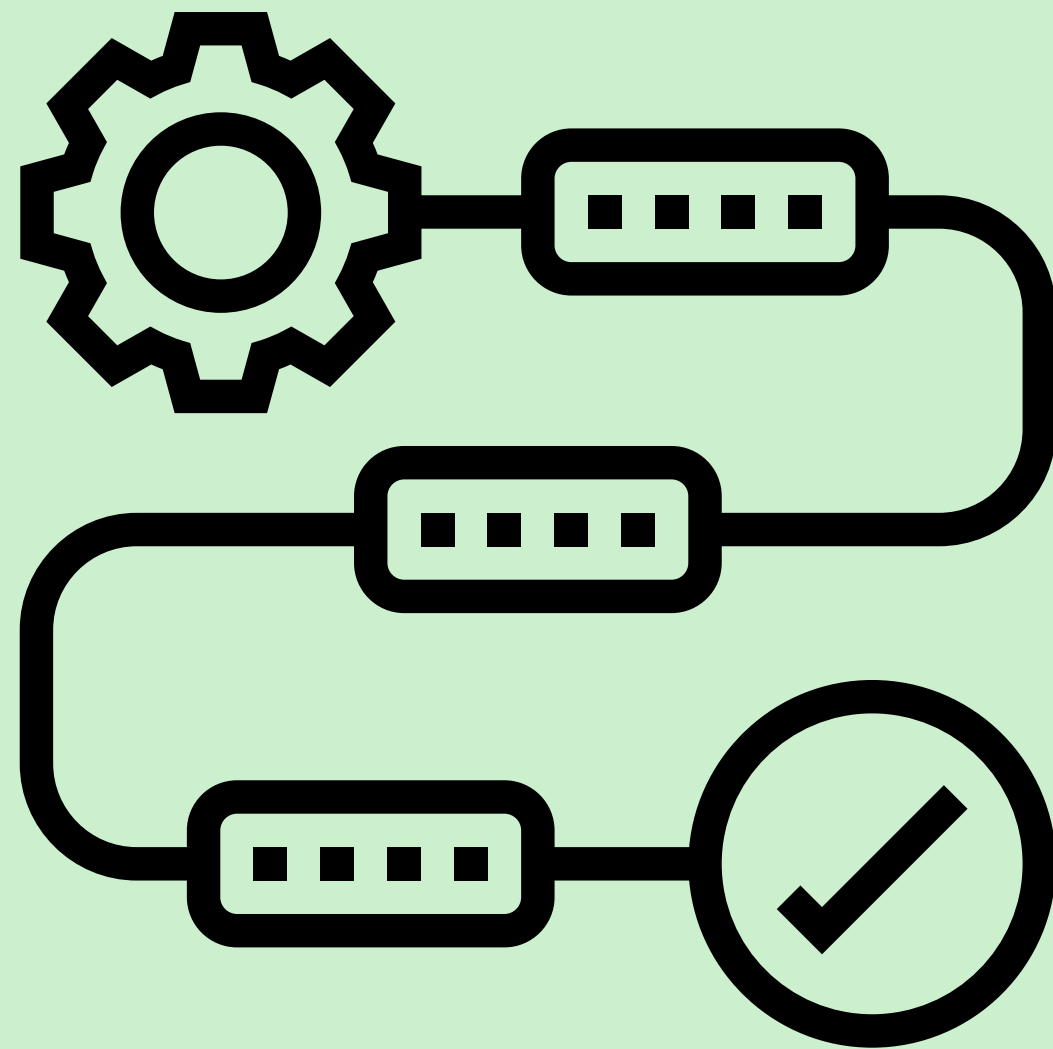
## PERCEPTUAL INSIGHT

Surveys are an excellent way to gain a basic understanding of what respondents perceive as happening in your organization and who such perceptions are held by.

# SURVEYS & ANALYSES

## METHODOLOGY

- Inclusive discussions for topical scoping
- Collaborative internal communications
- GDPR-compliant anonymization
- Quantitative & intersectional analyses
- Qualitative & thematic analyses
- Inclusive discussions or focus groups for internal sense-making
- Post-analysis report & communications





# **SURVEYS & ANALYSES**

## **TARGETED OUTCOMES**

- Clear distribution of experiences and perceptions
- Organization-specific quantitative benchmarks
- Intersectional comparisons
- Identified red flags and areas of accomplishment
- Recommendations for subsequent learning & actions



# ORGANIZATIONAL RESEARCH SERVICES

**People-first,  
responsible  
research**

## FOUNDATIONAL DEI AUDITS

Research safety audit +  
organizational  
readiness checks

Essential for ethical  
data collection

3-6 weeks

## INCLUSIVE SURVEYS & ANALYSES

Collaboratively  
designed surveys +  
inclusive sense-making

Excellent for strategic  
learning

8-12 weeks

## INTERACTIVE INSIGHTS

Interviews, facilitated  
discussions, and/or  
focus groups + inclusive  
sense-making

Ideal for action  
planning

8-12 weeks



# VALIDEI

**FOR AN INITIAL CONSULTATION**

[www.calendly.com/validei/20min-intro](http://www.calendly.com/validei/20min-intro)

**EMAIL ADDRESS**

[contact@validei.com](mailto:contact@validei.com)

**WEBSITE**

[www.validei.com](http://www.validei.com)